

## INSIGHTS FROM ACADEMIC PUBLICATIONS

***Collaborative research with academics can improve research quality for small biotechnology firms.*** This interaction helps to involve individuals with different perspectives and specialized expertise that is not otherwise available, but can be critical for the research outcomes of the firm. Motivated by potential learning and knowledge gains, close collaboration between public-private entities can help biotechnology firms achieve publications in top journals. The benefits of these publications might make it easier for firms to raise money, attract top talent and enter into needed alliances.

Kumaramangalam, K., (2005), Do Firms Produce Better Quality Research With Greater Academic Collaboration? *Academy of Management Proceedings*, 2005, p11-I5, 5p.